



**HARLEM WIZARDS  
FAMILY FUN EVENT**



**SPONSORSHIP  
OPPORTUNITIES**

**Saturday, March 30, 2019**

The Harlem Wizards are coming to challenge our Abington School District (ASD) Teachers and Principals to two basketball games, for more than 2,200 guests that are sure to be memorable and full of laughs! The Abington Educational Foundation (AEF) is pleased to provide a meaningful sponsorship program for this special family event that will provide visibility and recognition, reaching many of the 55,000 residents of the Abington Township community and beyond.

Your support will fund AEF's efforts to enrich the lives of ASD students through learning grants that support innovative technology, educational programs, and student achievement.

**PRESENTING SPONSOR (\$10,000) – *secured by Chartwells***

Logo prominently displayed on all promotions/emails to 10,000+ constituents.

Opportunity to speak at the opening of the event.

Logo on event volunteer shirts.

Fourteen Event tickets.

*Plus all benefits listed below.*

**LEAD SPONSOR (\$7,500)**

Logo prominently displayed on all promotions/emails to 10,000+ constituents.

Recognized by MC at opening of game and before 3<sup>rd</sup> Quarter.

Opportunity to be featured in an AEF newsletter article.

Twelve Event tickets.

*Plus all benefits listed below.*

**HOME TEAM SPONSOR (\$5,000)**

Logo displayed on all promotions/emails to 10,000+ constituents.

Recognized in event news release.

Logo (with link) on AEF website: homepage and event page.

Opportunity to participate in meet and greet with Wizards Basketball Team.

Recognized by MC before 3<sup>rd</sup> Quarter.

Logo on Abington Home Team shirts.

Ten Event tickets.

*Plus all benefits listed below.*

## CUSTOMIZED SPONSOR OPPORTUNITIES: HALFTIME, CHEER, REFEREE, OR SOUVENIR (\$2,500)

Logo (with link) on AEF website event page.  
Recognized on AEF social media outlets.  
Announced as sponsor during game.  
Logo displayed on sponsor appreciation signage at event.  
Eight Event tickets.  
Halftime Sponsor: Logo on Halftime signage.  
Cheer Sponsor: Logo on Cheer Team shirts.  
Referee Sponsor: Logo on Referee shirts.  
Souvenir Sponsor: Logo at Souvenir Stand signage.  
*Plus all benefits listed below.*

## SLAM DUNK PARTNER (\$1,000)

Opportunity to display banner during event.  
Opportunity to distribute promotional item at end of game.  
Seven Event tickets.  
*Plus all benefits listed below.*

## SWISH PARTNER (\$500)

Recognized in post event communications via email and social media.  
Six Event tickets.  
*Plus all benefits listed below.*

## HOOPS PARTNER (\$250)

Name displayed on sponsor appreciation signage at event.  
Recognition in AEF newsletter.  
Five Event tickets.  
*Plus all benefits listed below.*

## FAMILY PARTNER (\$100)

Name on AEF website event page.  
Four Event tickets.  
Philanthropic contribution to support ASD students.

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## SPONSOR COMMITMENT

I agree to support AEF as a sponsor of the Harlem Wizards Family Fun Event.

\_\_\_\_\_  
Name *Sponsor Level*

\_\_\_\_\_  
Title *Organization*

\_\_\_\_\_  
Email *Phone*

\_\_\_\_\_  
Signature *Date*

## AEF CONTACT

For more information and to become a sponsor, please contact:

Erin McKenna Zimmerman  
Executive Director, AEF  
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**Commitment due date: March 27, 2019**

**Payment due date: June 30, 2019**